

Dear [Recipient Name],

I'm [Name] from [Company]. And I'm a huge believer in businesses doing community good.

I'm reaching out to invite you to join our charity contest. In this competition, three local charities (like yours) will be competing for the most votes and a prize of \$1000. But don't worry! Even if you don't win, you'll walk away at least \$250.

All the voting is done on our website via a secured system. Visit the following link to check out an example contest: <https://www.helpingoutlocally.org/>.

If interested, just respond to this email!