

Vote for the Local Cause You Think Most Deserving!

[Insert the Charity Badge created for you by Online-Access]

Dear [CONTRACTOR] Customer,

My name is [NAME] from [CONTRACTOR]. While you know us as your HVAC service provider, I'd like to take just a moment of your time to tell you about a new community program we're initiating, and how you can be a part of it.

Who We're Supporting

Over the next three months, [CONTRACTOR] is sponsoring [CONTEST] to help three local organizations increase community awareness of their causes and win a cash donation. These three organizations are:

- [ORGANIZATION 1]
- [ORGANIZATION 2]
- [ORGANIZATION 3]

Each of these worthy causes will compete to win votes in an online poll hosted on our website. The organization with the most votes when the contest ends will receive the grand prize of [AMOUNT], with 2nd and 3rd place prizes of [AMOUNT] and [AMOUNT] respectively.

Vote to make a difference

As a concerned member of our community, your vote helps your chosen cause climb in the rankings toward that top prize. During this competition, you can help them win when you share this contest on social media. Letting your friends know about it could be what helps your cause win the top prize amount!

Vote early, vote often

To vote, go to [URL], then follow the instructions to place your first vote. You can return to vote daily for your chosen community organization. As our way of thanking you, you'll also receive a money-saving certificate for any of our services.

Don't let a deserving cause go unsupported! Together we'll help these dedicated community organizations reach a whole new audience and the ultimate goal of [GRAND PRIZE].

Thank you for your time and your vote!

Sincerely,

[NAME]